



## Job description

**Job title:** Policy and Campaigns Manager  
**Reports to:** Head of Policy  
**Team:** Policy and Advocacy

**Deadline for applications:** Tuesday 29 June  
**Interviews** Thursday 8 July

### About Global Justice Now

Global Justice Now is a democratic social justice organisation working, as part of a global movement, to challenge the powerful and create a more just and equal world. We mobilise people in the UK for change, and act in solidarity with those fighting injustice, particularly in the global south.

It's central to our work that we act in solidarity with activists, civil society organisations and social movements in the global south. We have a history of campaigning with them on a range of issues, from opposing water privatisation to demanding a just solution to the climate crisis. We put pressure on decision-makers, organise public opposition to harmful policies, and produce robust research which shows there are alternatives to corporate-led globalisation.

Our main office is located in Kennington in London, and we also have a small office in Edinburgh. The post could be based in London or Edinburgh.

### About the position

The policy and campaigns manager is a wide-ranging role. The successful candidate will play a significant role in campaign planning, including managing a budget, developing policy positions, undertaking and overseeing research and maintaining relations with allies both here and overseas. They will undertake media interviews, write comment pieces, talk to journalists and local groups and activists.

They will be the organisation's lead expert on pharmaceutical corporations in particular and related policy discourses on corporate power and capture, global trade and economic justice issues in the UK and globally. They must keep abreast of global developments, as well as spotting campaign opportunities in the UK, and managing our lobbying programme with politicians on the subject. They must also have a broad range of policy skills and experience and have a basic familiarity with Global Justice Now's broader political goals and areas of interest. They may also be called upon to work on other areas of Global Justice Now's work – helping with related policy development where necessary.

Global Justice Now has worked on the corporate capture of governance and the power of TNCs for most of our existence. In our Pharma campaign we published reports and carried out political education on how BigPharma built monopolies, exercise power and hegemony, and accumulate excessive profits in the current paradigm of global economy and politics. In periods of health crisis and especially in the current global pandemic, these corporate actors have increased their highly unregulated power in a context which has seen the increasing roll-back of the state in its function as provider of public health services and defender of public interests.

We are working to do three things

- Publicly critique the current monopoly on life-saving vaccines and medicines by BigPharma and explain the institutions and processes that enable and support that power.
- Develop and promote just and equitable public health policies, especially in relation to pharmaceutical corporations and encourage political parties to adopt these policies in the UK and appropriate multilateral institutions, processes and fora to do the same.
- Build, strengthen and maintain networks with the wider development sector, social movements, trade unions and other civil society organisations and processes to broaden the political space for a progressive approach to access to medicines and health services.

### **About the team**

The policy team is responsible for developing the policy and research basis of strong campaigns, for setting the political direction of these campaigns, for formulating strategies for how we can succeed in our campaign objectives, and for lobbying and engaging with decision-makers, as well as with our supporters and members of the public. It is also responsible for the production of policy positions and research (briefings, reports) that support our campaigns. All of our policy work tends to be accessible and campaigns-oriented, rather than of an academic nature.

Including this post, the policy and campaigns team currently consists of:

- 1 Head of Policy and Advocacy
- 3 Policy and Campaign Managers
- 1 Campaign Officer

The team works closely with other teams in the organisation, and members of other teams actively participate in the work of each of our thematic campaigns.

## **Key accountabilities**

1. To lead on the development and delivery of one major campaign (corporate control of pharmaceuticals for the first 12 months.)
2. To develop robust but accessible policy positions, analysis and research necessary to understand the direction of Pharma/access to medicines and vaccines policy and attract mainstream attention to it.
3. To keep abreast of the developments and debates relevant to our work including the connections with other policy areas such as inequality, privatisation of health services, human rights, etc..
4. To play a role, in conjunction with the rest of the policy team, of preparing strategies and plans for future campaigns and developments, and spotting campaign opportunities.
5. To develop Global Justice Now's parliamentary strategy on this campaign ensuring we have a strong group of supporters in Westminster and other parliaments as necessary.
6. To write comment pieces, undertake media appearances and undertake talks and presentations to local groups and external stakeholders.
7. To write campaign materials, briefings, reports, and copy for print, the website, and social media.
8. To maintain allies both in the UK and overseas, and to represent the organisation at international events.
9. Manage monthly budget tracking and financial reporting, and work with the grants manager on applications and reporting to trusts and foundations.
10. Manage the work of officers, volunteers and consultants working with us.
11. To sign-off, feedback and otherwise oversee the work of other teams to ensure that it is in line with Global Justice Now values and policy positions.
12. To undertake other related pieces of work as necessary.

## Policy and campaigns manager - Person specification

### Experience

Essential	Desirable
<ol style="list-style-type: none"> <li>1. Strong experience of developing policy positions and undertaking research in a campaign context.</li> <li>2. Experience of developing and implementing a campaign (or related) strategy.</li> <li>3. Experience of influencing decision-makers, including lobbying.</li> </ol>	<ol style="list-style-type: none"> <li>4. Experience of policy development for campaigns on relevant social justice issues.</li> <li>5. Experience of managing budgets.</li> <li>6. Experience of writing proposals for campaign funding.</li> <li>7. Experience working with overseas campaign networks or organisations.</li> </ol>

### Knowledge, Skills & Understanding

Essential	Desirable
<ol style="list-style-type: none"> <li>1. Excellent written and oral communication skills, with an accessible and persuasive manner, including for the media.</li> <li>2. Ability to understand, enthuse and work with people from different organisations and different countries, including maintaining relations with senior policy makers and institutions.</li> <li>3. Ability to proactively undertake independent work.</li> <li>4. A good knowledge of the political and economic structures and policies that make people poor and support exploitation and oppression, especially in a global context.</li> </ol>	<ol style="list-style-type: none"> <li>5. Ability to gather, analyse and manipulate basic statistical data for use in policy reports, campaign materials and media releases.</li> <li>6. Demonstrable understanding of the UK political system, and how to influence it.</li> </ol>

### Personal Qualities

Essential	Desirable
<ol style="list-style-type: none"> <li>1. Commitment to Global Justice Now's campaigning aims and democratic structures and equal opportunities policy.</li> </ol>	<ol style="list-style-type: none"> <li>2. Ability to work in the evenings and at weekends occasionally.</li> </ol>

### Main terms and conditions

#### Salary and grade

Based on Global Justice Now's agreed salary scales, the starting salary for this position is £35,659pa (pro-rata for part-time) including London weighting; or £30,713 based in Edinburgh, starting at point 11 on the Global Justice Now manager level pay scale

#### Working week

35 or 28 hours. Occasional evening and weekend work will be expected, for which time off in lieu will be granted. Global Justice Now operates a flexi-time system.

#### Annual leave

26 days plus bank holidays (pro rata for part-time.) In addition, the office is normally closed between Christmas and New Year.

#### May 2021